PeakLogix

CASE STUDY · RACKING & STORAGE

One roof. Room to grow.

How PeakLogix helped Global Protection Corp. bring off-site inventory back in-house at its new 65,000 sq ft headquarters in Lynn, Massachusetts.

65,000
sq ft headquarters

250M+
units shipped per year

4,500
pallet positions, up from 1,200

Zero
off-site storage remaining



> **One thing that really stood out about PeakLogix is the experience that they brought.**

Ryan Findling
Director of Operations, Global Protection Corp.

THE CHALLENGE

Room had run out before the move.

Global Protection Corp. makes and distributes sexual health brands including ONE® Condoms, Trustex® and Atlas®. At its longtime Boston Seaport building there was no space left to grow, and overflow inventory was held in off-site storage, adding cost, handling and complexity.

The new Lynn building had to bring that overflow under one roof, keep up with high-volume shipping and leave headroom for growth. GPC wanted a partner to help decide how the warehouse should work, not a vendor to sell it racking.

PEAKLOGIX

GLOBAL PROTECTION CORP. · LYNN, MA

THE SOLUTION

Storage designed around the operation.

PeakLogix started with how GPC stores, picks and ships, then designed the storage system to get the most pallet positions out of a fixed footprint.

Selective pallet rack

Conventional rack in the primary aisles for fast access to moving product.

Very-narrow-aisle storage

High-density rack served by a wire-guided turret truck, adding capacity without adding building.

Built around the building

Engineered around door and dock placement, with PeakLogix on site through installation.





THE RESULT

Everything in one building, with headroom.

GPC now runs manufacturing, fulfillment and distribution from one headquarters, shipping more than 250 million units a year.

- **Off-site storage eliminated.** Overflow inventory is back in-house.
- **Pallet capacity from 1,200 to 4,500 positions** in the same footprint.
- **$5M in projected savings over ten years** from ending off-site storage.

Project at a glance

CUSTOMER
Global Protection Corp.

INDUSTRY
Consumer health manufacturing and distribution

LOCATION
Lynn, Massachusetts

FACILITY
65,000 sq ft headquarters

SOLUTIONS
Selective pallet rack, very-narrow-aisle storage, warehouse design

See what's possible in an operation like yours.

Start with a warehouse assessment, or talk with Pat Peplowski.

peaklogix.com
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